



an introductory ice-breaking session aimed at fostering group cohesion, followed by a guided tour of the venue. Subsequently, in the main hall, the President Giorgio Crana presented the history, evolution, and mission of the Association "Circolo Arci Cinema Vekio APS". The presentation focused on the community intervention model developed by the association, structured around educational, cultural, and political actions, providing a detailed overview of current activities. The session concluded with a Q&A segment that triggered an initial debate among partners, followed by a networking dinner prepared by the volunteers of Cinema Vekio.

#### Tuesday 5<sup>th</sup> May: Pedagogical Methodologies and Media Literacy

The second day of activities was structured into two complementary training modules:

- Part 1 - "Cultura in movimento" (Culture in Motion) Methodology: This session focused on analyzing and sharing the four methodological pillars defining Cinema Vekio's educational approach: *Mapping* (visual and geographical analysis of the context and local resources), *Playful Inquiry / Narrative Socioanalysis* (a narrative-based participatory research tool), *Artistic Transformation* of the needs and themes emerged from the inquiry through creative and artistic languages, and *Public Action* on the targeted issues. The module was conducted in an open and participatory manner, allowing participants to experience operational practices first-hand through a live demonstration, with a specific focus on the Mapping activity. This workshop-based approach ensured effective feedback and validation of the contents by the participants.
- Part 2 - FECE's Training on Social and Mass Media: This module focused on media competence and countering disinformation, divided into two main activities: *Definition of Media Literacy* (a discussion-based activity aimed at exploring and assessing participants' understanding of media literacy, culminating in the collaborative creation of a set of working definitions) and *Digital Journey Map* (a small-group exercise where groups created a "persona" to evaluate digital culture, assessing daily digital habits, devices, apps used, time spent online, and the routine connected to mass media consumption). The session ended with a collective debriefing.

#### Wednesday 6<sup>th</sup> May: Podcast as an Educational Tool and Conclusions

On the third day, the morning session was dedicated to Part 3 - Podcast as an Educational Tool. Building upon the "Cultura in movimento" methodology, the trainers shared pedagogical approaches for working with children, adolescents, and young people, supported by the analysis of audio materials and past podcasts produced by the association. In the concluding phase, participants experimented with combining the mapping technique with audio tools, recording short audio clips to create a mini podcast. This output will serve as a pilot product and methodological material to be included in the project toolkit. In the afternoon, project partners concluded the activities and departed for the airport to return to their respective home countries.

#### Evaluation and Impact

The event achieved a highly positive impact, characterized by outstanding enthusiasm and active, consistent engagement from all participants. The programme fostered a fruitful multilateral exchange of information, best practices, and expertise, supported both by formal discussion sessions and informal social moments. These networking opportunities proved fundamental for strengthening interpersonal and professional ties among the partners.

The cooperation among organizations allowed for the identification and alignment of common operational lines for future project developments. Despite the diverse social and geographical backgrounds of the partners, the training on the "Cultura in movimento" methodology provided a flexible, shared framework for community engagement. Although originally tailored for children, adolescents, and youth, this approach demonstrated high transferability and scalability to adult target groups. The hybridization of Cinema Vekio's localized pedagogical methodology with the Media Literacy module delivered by the FECE group proved particularly fertile, enabling a multi-faceted exploration of information and disinformation. The debate revealed how the perception and impact of this issue vary significantly across different territories, stimulating deep reflection on common ground, local specificities, and the urgent need to define shared educational and social countermeasures.

The activities on the third day effectively synthesized these efforts: without aiming to provide dogmatic or oversimplified answers, the workshop problematized the information landscape using the podcast as a learning tool. This medium bridged the pedagogical dimension with media and information analysis, offering concrete pathways on how to implement media education for youth, navigate the contemporary jungle of information, verify sources, and counter fake news. In conclusion, the co-design and implementation of small-scale podcast productions within different local contexts emerge as an effective social and educational "antidote" to disinformation. The event reaffirmed the core principle that democracy cannot be delegated but can only be learned through active practice. These 3 days of training successfully established a strong unity of purpose and operational convergence on democratic practices, fully recognized and embraced by all partners and participants.

The recap video shot during the event is available here:  
<https://www.youtube.com/watch?v=otBTRJhjo4Q>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).